

## **FIRST EDITION OF THE DIGITAL TRANSFORMATION FAIR FETDI 2022**

Informatics and Electronics Clubs in Santiago de Cuba, summons to the First Edition of the Digital Transformation Fair (FETDI 2022) at the Heredia Theater. It will be held from November 15th to November 17th of this year, in Santiago de Cuba, the “Caribbean Capital”, celebrating the 35th anniversary of our Joven Club. This fair will be useful both for private and government’s enterprises, which promote the application of ICT at technologies solutions, process, products, digital capacities, all related to the economical and social development of the country, as well as the satisfaction of the needs of a 4.0 Industry.

Specialists, investigators and software developers, participate in a cooperative and innovated environment where applications, solutions, government services and electronic trade, cybersecurity, automatics, robotics and digital contents will be introduced all in favor of our citizens. This will also help to build Santiago’s image as a province with an exportable capacity to create, develop and offer many services related to information, communication, electronics, automatics and robotics technologies.

FETDI 2022 relates different topics of different areas of Digital Transformation such as: Values Creation, Operational Efficiency, Business Models, Digital Economy, Roles and Employees skills, Ecosystems (chain of value), Innovation, Culture and others.

People can participate in:

- Business Meetings and TIC solutions presentations.
- Specialized Conferences and Interchange Forums.
- Public Services and Open Doors.

It will be a pleasure to welcome you to our Santiago de Cuba



**MSc. Yamilé González Turcás**  
**President of the**  
**Organizational Committee**

### **HONOR COMMITTEE:**

- ✓ Jose Luis Perdomo di Lella: Member of the Central Committee of the Party and Deputy Prime Minister of the Republic.
- ✓ Mayra Arevich Marín: Member of the Central Committee of the Party and Communications Minister.
- ✓ Fernando González Llort: Hero of the Cuban Republic and ICAP's President.
- ✓ Lázaro Expósito Canto: Hero of the Cuban Republic.

### **ORGANIZATIONAL COMMITTEE:**

**President:** MSc. Yamilé González Turcas. Provincial Head of Joven Club in Santiago de Cuba

**Vicepresident:** MSc. Yoangel Rondón Bolúa. Provincial President of UIC.

**Executive Secretary:** MSc. Lisandra Poutou Santiesteban. Computerization Sub-director of Joven Club in Santiago de Cuba.

#### **Members:**

- Lic. Elias Hernández Iglesias. *Director of the Control Office in Santiago de Cuba.*
- MSc. Rosa Lorenza Fonseca. *Computerization Specialist of Joven Club in Santiago de Cuba.*
- Pedro Junco Placencia. *Human Resources Subdirector of Joven Club in Santiago de Cuba.*
- Lic. Anara Rodríguez Lozano. *Economical Subdirector of Joven Club in Santiago de Cuba.*
- Lic. Ricardo R: Hernández Betancourt. *Logistics Subdirector of Joven Club in Santiago de Cuba.*
- Mileydis Tito Biens. *Computerization Specialist of Joven Club in Santiago de Cuba.*
- MSc. Ángel Hernández Aguilera. *Development Group of Joven Club in Santiago de Cuba.*
- Lic. Odalys Medina Fonseca. *Communication Specialist of Joven Club in Santiago de Cuba.*
- Ing. Jorge Cintrón. *Industrial Designer of ACCS.*
- David Muñoz Diaz. *Heredia Theater Subdirector.*

#### **MAIN DATES:**

**Final inscription date:** October, 28th.

**Acceptance notification date:** November, 4th.

**Stand assembly date:** From November 7th to November 14th.

**Date of realization:** November 15th to November 17th, 2022

**MAIN WORDS:**

MSc. José Carlos Cruz Sandoval: General Director of Joven Club.

**MASTER LECTURES:**

- "Digital Transformation: new challenges for Cuba's development".

Lectures: Dr. Ernesto Rodríguez Hernández. Communication Vice-Minister.

- 4.0 Industries and Digital Transformation.

Lecture: Dr.C. Rosa María Reyes Bravo. Executive President of Interfax CINTRO S.A Enterprise.

**OFFICIAL LANGUAGES:** Spanish and English.

**REGISTRATION FEES:****Permanent Exponents:**

Foreigners: 112 USD

Nationals: 2975 CUP

Permanent Exponents Category include the participation in the expository activities developed all 3 days, Credential, Participation Certificate, welcoming cocktail, lunches and other activities.

**Temporary Exponents:**

Foreigners 82 USD

Nationals: 1975 CUP

Temporary Exponents Category includes the participation of the different activities for a day (lunch, Credential, Participation Certificate).

**Virtual Exponents:**

Foreigners: 10 USD

Nationals: 200 CUP

Virtual Exponents Category includes the participation in masters conferences, business meetings, participation certificate and the presentation of some products and services.



**You can suscribe at:**

Website: [fetdi.jovenclub.cu](http://fetdi.jovenclub.cu)

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